



2900 Ames Crossing Road
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www.primetherapeutics.com

Processing Update for Blue Cross Blue Shield of New Mexico Medicaid Covered Persons

June 29, 2022

Dear Valued Provider,

Effective June 13th, 2022, Pharmacists with prescriptive authority, who provide extended counseling to Blue Cross Blue Shield of New Mexico (BCBSNM) Medicaid Covered Persons, are able to submit for reimbursement in 15-minute intervals. Reimbursement will also include the cost of the drug, the dispensing fee, and a clinical service payment for prescribing the drug. Documentation of clinical encounters will be required.

This will apply to the following drug classes:

- Hormonal contraception
- Tobacco Cessation
- Immunization
- Naloxone
- HIV PEP Therapy
- TB testing

Action Required:

Billing will be submitted with DUR codes:

- Reason: PP
- Professional: PE
- Result: 1B
- LOE: varies
 - Level of Effort 1 = 0-15 minutes counseling
 - Level of Effort 2 = 16-30 minutes counseling
 - Level of Effort 3 = 31-45 minutes counseling
 - Level of Effort 4 = 46-60 minutes counseling

Time (minutes)	Reason	Professional	Result	
15	PP	PE	1B	Level of Effort 1

OR

Time (minutes)	Reason	Professional	Result	
30	PP	PE	1B	Level of Effort 2

OR

Time (minutes)	Reason	Professional	Result	
45	PP	PE	1B	Level of Effort 3

OR

Time (minutes)	Reason	Professional	Result	
60	PP	PE	1B	Level of Effort 4

For additional claim processing information, refer to the BCBSNM Medicaid Pharmacy Payer Sheet at: <https://www.primetherapeutics.com/resources/payer-sheets/>

If you have questions regarding claims processing, please contact Prime’s Contact Center at 800.821.4795.

Sincerely,

Pharmacy Network Management
Prime Therapeutics LLC